



FOR IMMEDIATE RELEASE – June 6, 2018

Woofstock Dog Show Brings “Peace, Music and Dogs” to the Solano County Fairgrounds, June 7-10

11th Anniversary show is a unique event for dog lovers of all levels and admission is free

Solano County, CA – This weekend the Solano County Fairgrounds will transport guests back to the 1960’s through the sights and sounds that exemplified the days of the iconic Woodstock festival but with a slight twist – the main attraction isn’t music, it’s dogs. Presented by the Contra Costa County Kennel Club in conjunction with the Yosemite Kennel Club, Woofstock is a dog show unlike any other. Gone is the standard semi-formal attire typically worn by dog handlers, replaced by bell bottoms, tie dye, dreadlocks and rose colored glasses. Even the dogs get in on the act with a 1960’s costume contest for owners and their four-legged friends.

Woofstock is the perfect confluence of an entertaining public event coupled with an American Kennel Club (AKC) sanctioned, competitive dog show for all breeds. Celebrating its eleventh year, the show draws thousands of entries from all across the country and has become one of the largest dog shows in the west. Its hippie theme makes it one of the most relaxed and fun shows on the competitive circuit while providing the casual dog lover the perfect opportunity to see their favorite breeds and learn about new ones. In addition to the competitive events, the show features “meet the breed” booths, merchandise for both people and dogs, food vendors and more all set to the piped in sound of 60’s and 70’s music.

Woofstock is just one of more than 100 public and private events that utilize the Solano County Fairgrounds throughout the year. Many of these are multi-day events that help boost the local economy through hotel stays, dining, shopping and other activities. Local businesses can benefit from these events not only at their places of business but by marketing at the events through sponsorships and vendor opportunities. For additional information on event



partnerships contact Mike Ioakimedes, Business Development Manager, at mioak@SCFair.org or 707-551-2004.

Woofstock takes place at the Solano County Fairgrounds from 8 am to 6 pm daily, Thursday, June 7 through Sunday, June 10. Spectator admission is free and parking is \$12 per vehicle. Only registered exhibitors may bring dogs onto the grounds. Animals not registered for the show will not be allowed. For more information, visit SCFair.com or “Woofstock Dog Show” on Facebook.

Established in 1949 to produce the annual County Fair, the Solano County Fair Association is a 501(c)3 non-profit agency that is governed by a Board of Directors which is appointed by the Solano County Board of Supervisors. The Solano County Fair Association has been providing educational, cultural, artistic, commercial and recreational programs to the residents of Solano County for over 65 years. The mission of the Solano County Fair Association is “to ensure a positive experience for the public by providing a year-round multi-purpose venue that showcases and celebrates the wide variety of resources and activities available to our diverse community.”

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