

**Some people are coming by
who'd like to meet you.**



**Over a quarter million . . .
Every Day!**

Here's a few folks they've already met

NASCAR
\$24 SPECIAL
 800-870-RACE
 www.nascar.com



Comcast
 www.comcast.com

it's Girl Scout Cookies time!
 Girl Scouts
NEED COOKIES?
 www.ilovecookies.org
 Girl Scouts of Northern California



SWIM WITH DOLPHINS
 #1 HOLIDAY GIFT!
 GIFT CERTIFICATE
 DISCOVERY KINGDOM
 SIXFLAGS.COM



You're #1 at VALLEJO NISSAN
 707.843.8291
 3287 Sonoma Blvd.



OPEN 24 HOURS HWY 29 (877) MVC-CHIP
NAPA VALLEY CASINO
BLACKJACK

Sweet Valentine Package
Room, Dinner, Breakfast & More!
 February 12, 13 or 14, 2010
 Courtyard by Marriott
 Vallejo Napa Valley
 707.644.1200
 Marriott.com/fovi



The Great American Lager



KRON 4
 The ONLY place for local news at 9PM

FACT: 75% of women who develop breast cancer have NO family history.
 Check it out.
 Southern Solano Cancer Center
 707-554-5326



BENICIA PLUMBING
 CSL #379632
 24 hour, 7 days/week
 Emergency Plumbing Services
 Call (707) 745-2930

CHAPMAN UNIVERSITY COLLEGE FAIRFIELD
 Serving the unique needs of Adult Learners for 50 years
 866-CHAPMAN www.chapman.edu/fairfield




Average Daily Traffic:
266,000

Advertising Opportunities Available

Double Sided 16' X 27'

LED Full Color Advertising Display

Located in Vallejo on I-80 between Redwood Pkwy & Hwy 37

Advertise 24 hours per day - 7 days per week



Contact:

Michael Passey

Solano County Fairgrounds

(707) 551-2003 - mpassey@scfair.org

900 Fairgrounds Dr. - Vallejo, CA 94589

The advantage of digital advertising

High Impact!

Research has shown that 94% of people passing digital billboards recall them while only 45% recall static, non-dynamic billboards. Digital billboard advertising is proven to be 6 times more effective than static billboard advertising. (Harris poll-Silicon View)

Dynamic & Flexible!

You have the ability to change messages within 24 hours, and can display multiple messages to target different demographic groups. Traditional outdoor advertising can't provide this advantage. There's no additional charge for changing ads or running multiple ads at the same time.

Minimal Production Costs!

No expensive printing, painting and application costs associated with traditional billboard advertising. This also provides huge cost savings when your message is changed or revised. The money you save can afford you more actual advertising impressions.

Your Message Gets Seen Quickly!

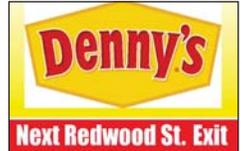
Your message starts in less than 24 hours in most cases. No need to wait weeks for traditional billboard production. You'll be making new friends long before you're production would even be done using traditional outdoor advertising.



Prices effective November 16, 2016

Package	Spots Per Hour 7 seconds per spot both sides	Spots Per Day both sides	Spots Per Week both sides	Minimum % of Sign Use	Weekly Rate	Monthly Rate	Quarterly Rate	Semi Annual Rate	Annual Rate
BRONZE	50	1,200	8,400	9.7%	\$485	\$1,746	\$4,715	\$9,195	\$16,550
SILVER	100	2,400	16,800	19.4%	\$873	\$3,143	\$8,487	\$16,550	\$29,790
GOLD	150	3,600	25,200	29.2%	\$1,179	\$4,244	\$11,458	\$22,343	\$40,217

Ad Specifications: 720 pixels wide X 480 pixels tall @ 72 pixels per inch - .jpg format





SOLANO • COUNTY

FAIRGROUNDS

Where Solano Celebrates

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